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| **TITLE** | Applied to this internship 4/19/17  See AstraZeneca folder  **Intern: AstraZeneca Pharmaceuticals – Global Portfolio Planning Intern (summer 2017)** |
| **EOE STATEMENT** | We are an equal employment opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, national origin, disability status, protected veteran status or any other characteristic protected by law. |
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| **DESCRIPTION** | AstraZeneca is a global, innovation-driven biopharmaceutical business that focuses on the discovery, development and commercialization of prescription medicines, primarily for the treatment of cardiovascular, metabolic, respiratory, inflammation, autoimmune, oncology, infection and neuroscience diseases. AstraZeneca operates in over 100 countries and its innovative medicines are used by millions of patients worldwide.  For more information please visit www.astrazeneca.com.    The Planning Intern will be responsible for conducting an assessment of existing planning tools utilized by the GCO planning team including Portfolio Operations, Marketing Delivery, Multi-channel Marketing, Channel Excellence) with recommendations for simplifying and consolidating the tools where possible.  The assessment will involve customer surveys, shadowing members of the GCO team and documentation of case studies highlighting the effectiveness and shortcomings of the tools as well as capturing the overall user experience..  **Primary Responsibilities**   * Identification of the existing planning tools currently utilized across GCO team * Conducting customer surveys of user experiences * Evaluating potential solutions for consolidation and simplification * Presenting findings/recommendations for improving the user experience to GCO |
| **POSITION REQUIREMENTS** | * Minimum Requirements: • Minimum 2 years of college in relevant field (e.g. business or marketing) • Ability to connect with people and communicate effectively • Outlook, Word, Excel, PowerPoint Experience Required |
| **EXEMPT/NON-EXEMPT** | Exempt |
| **FULL-TIME/PART-TIME** | Seasonal |
| **LOCATION** | Gaithersburg, MD |
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| **THIS POSITION IS CURRENTLY ACCEPTING APPLICATIONS.** | |
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